WORLD JERSEY CATTLE BUREAU

PRESIDENT'S REPORT 2018

The continuing expansion of the breed globally is very encouraging for Jersey breeders all over the world. As we gather together for the 21st International Conference of the World Jersey Cattle Bureau in Ohio, USA, we will have the opportunity to discuss the spectacular progress of the breed and exchange opinions on the array of subjects within the spheres of breed promotion and improvement.

2017 Annual Meeting and Tour

Last June, nearly 90 delegates from 15 countries visited Costa Rica for the WJCB's annual meetings and tour. The hosts provided an impressive programme of events, visiting Jersey farms in a variety of locations along with interesting visits to some of the country's spectacular scenic areas.

Jerseys are the main dairy breed in Costa Rica and a visit to the Dos Pinos Dairy Cooperative that handles more than 50% of all milk in the country proved very interesting. Farmers are paid for their milk on a quality basis, hence the superiority of the Jersey.

The story of our visit can be seen on our website <u>www.worldjerseycattle.com</u> and I take this opportunity to thank our Costa Rican hosts sincerely for their splendid organisation and hospitality.

Jersey - the growing dairy breed

Jerseys are increasing in numbers all over the world – evidence of this is shown in many indicators ... in the USA, 2017 produced new records in Jersey semen sales (over 5 million doses) and the breed now represents 12-15% of all dairy cattle and increasing year on year: Jersey Canada has reported the highest number of registrations for more than 50 years: New Zealand are aiming for 40% Jersey by 2030 with an increased payment for fat and the trend towards A2A2 milk: Australia report strong exports of Jerseys to China and the Asian continent: many European countries are increasing their Jersey populations with the trend to paying for milk quality: the continent of Africa is increasing its Jerseys with projects in Rwanda and Malawi: Latin American countries are also increasing Jersey awareness and the good news of the formation of the Latin American Jersey Forum is very positive. The Vice Presidents' reports convey an upsurge in Jersey interest and are worth reading.

Yes, the Jersey breed is gaining numbers and development all over the world and is the dairy breed progressive-minded dairymen are watching and wanting.

JETA

2018 is a conference year for the WJCB and once again we have organised JETA – the Jersey Educational Travel Award. Five young people, each representing their home continent, will be addressing the conference. Looking back at previous winners, it is evident that these people have gone on to be leaders of the dairy industry and the Jersey breed. This year's winners all come with sound and strong recommendations of their ability as Jersey dairy farmers, and the conference will provide an excellent opportunity for delegates to meet and discuss dairy farming in their parts of the world.

Appreciation

This is my last and final report as President of the World Jersey Cattle Bureau and I take this opportunity to thank my fellow Officers, our Vice-Presidents, Treasurer and Secretary for their support and work during the past year. I am also indebted to all those who have supported me in the past 46 years of my involvement with the WJCB.

The Bureau has grown in numbers and reflecting on its work in the past half century, its influence in bringing people together in debate and friendship, has been fulfilling. May it continue to play a part in moving forward with this great breed of ours.

Respectfully submitted.

Derrick Frigot, MBE President, WJCB