

WORLD JERSEY CATTLE BUREAU

MINUTES OF THE 2017 COUNCIL MEETING

Held at 07.00 on Monday 12th June 2017 at Hotel International, San Jose, Costa Rica

1. President's Welcome

The President welcomed delegates to the meeting, noting that 17 member organisations have participants on the tour.

In particular, the President thanked all those who had organised the tour to date; it had been highly successful in attracting such a large attendance.

2. Record of those present and apologies for absence (see below for attendance at Continuation Meeting on 16th June)

17 delegates and officers were present: D Frigot (President, Jersey), A Robredo (Vice President Latin America, Argentina) A Leving (Vice President Europe, Denmark), T Saunders (Vice President Oceania, Australia), R Trewhella (Secretary), Mrs S Mahon (President, UK Jerseys), Mrs A Gibb (President, Jersey New Zealand), D Hickey (New Zealand), P Larson (Denmark), J Bang (Denmark), Dr C Bayer (American JCA), W Grammer (AJCA), P Hentschke (Australia), Mrs M Cockerell (Australia), P Borello (Italy), D Sierra (Colombia), T Scholz (Germany) and J de Cabassa (Guatemala).

Present: Mrs W Anderson (Australia), R Norman (Jersey), R Hamilton (NZ), Mrs A Jarrell (Canada), J Huffard III (USA), J Traedholm (Denmark), J Solis (Guatemala), Mariana Solis (Guatemala), J Cockerell (Australia)

Apologies were received from A Theron (VP Africa), Mrs K Roxburgh (VP N America), G Moldonado (Colombia), S Le Feuvre (Treasurer), M Stendahl (Denmark), H Roloffova (Bohemia, Czech Republic), C Cillie (S Africa), C Fox (S Africa), H Norgaard (Denmark), N Smith (USA), M Core (USA), P Ness (Australia), L Wilson (New Zealand), R & J Dobson (New Zealand) and T Luckin (New Zealand).

3. Approval Minutes of the Council Meeting held in June 2016 in UK

The Minutes, as posted on the website, were adopted unanimously on the proposal of T Saunders, seconded by A Gibb; subject to amending item 8a, AJCA Generation Count runs from (1) to (6) and not (7) as recorded.

4. Matters arising from these Minutes

a. Articles of Association

Deferred until the Treasurer can report on Friday 16 June

b. The Lord Jersey Research Trust

The President reported that the Trustees recommended it better to allow the Trust to remain in a dormant status. This would avoid legal complexity and save expense. Its funds are to be given to the Bureau.

The Bureau has gratefully received the donation of £23,294.
Trustee Recommendation unanimously accepted on Proposal D
Hickey, seconded, A Levring.

5. Bureau Business

a. President's Report

The President informed Council that his report was brief, in light of the comprehensive information provided by the officer team.

The President proposed that Dr Gonzalo Maldonado, Past-President of the Bureau from Colombia, be awarded the Certificate of Achievement for his work for the breed. This was welcomed by all.

The report was accepted unanimously, proposed by the President, seconded by R Robredo.

b. Vice Presidents' Reports

On the proposal of C Bayer, seconded by P Borrello, the reports were accepted unanimously, en-bloc.

c. Secretary's Report

i. A Mojo database decision was deferred until 16th June.

ii. The Secretary's Report 2016 was accepted unanimously on the proposal of A Levring seconded by A Gibb.

d. Treasurer's Report

The Treasurer's report was deferred until the Council continuation meeting of 16th June when it will be received along with the Annual Accounts.

e. Approval of Accounts for 2015

Deferred until 16th June.

f. Membership Applications

Deferred until 16th June.

g. Membership Fees

Deferred until 16th June.

h. Appointment of Accountants

The appointment of an accountant was deferred until 16th June.

However, J Bang, A Gibb and J Huffard were appointed as Internal Auditors to report to Council on 16th June.

6. WJCB Strategy Review

a. Communications Committee Report

A Levring reported on behalf of the Committee, chaired by K Roxburgh. There were three proposals for approval:-

i. A monthly e-news of 500 words, covering a single topic each month, is to be trialled for one year from July;

ii. A National Members' Business Meeting is to be facilitated, annually, at the WJCB Meeting / Conference, allowing Member organisations to run the meeting.

The target is for the first to be in USA in 2018.

iii. Life Members will continue to be serviced through facebook.

The proposals were warmly welcomed and accepted unanimously on the proposal of C Bayer, seconded by D Hickey.

b. Officer Roles

The draft VP Job Description was accepted as helpful for prospective candidates. It led to discussion around the significantly additional

workload which falls on VPs in multiple country regions, compared with those in two-country regions.

Proposed T Saunders, seconded A Gibb that the Bureau facilitates a meeting of the Latin American countries represented at this meeting, with representatives from the European Jersey Forum. The aim being to explore and encourage a similar alliance in Latin America.

Agreed unanimously.

7. World Jersey Cheese Awards

The secretary reported on the 2016 participation within the World Cheese Awards. Following the experience, the officers have committed to repeating this sponsorship for 2017. Delegates appreciate the cost saving and significantly increased potential value from such collaboration.

This year's earlier commitment allows more time to attract entries, and it was deemed appropriate to celebrate the success of the Tarentaise cheese entry from Springbrook Farms, Farms for City Kids Foundation, Vermont, USA as a stimulus for increased participation.

The prestige and profile associated with winning the overall award creates challenges for all sectional sponsors. Recommended that the 2017 World Jersey Cheese Awards winner in the December e-news.

8. Scientific Advisory Committee

T Saunders reported that it had proved more difficult than expected to stimulate access and sharing of genomic information, although progress between Australia and South Africa on Reference Group has been made. T Saunders proposed that the Committee's area of work be expanded to incorporate Breed Development and Definition.

Concern was expressed about the Committee's lack of progress to date. To review the remit and develop a proposal for more effective activity, a committee of T Saunders, A Gibb, R Jarrell, J Huffard, P Larson and R Trewhella was appointed.

9. WJCB Meetings

- a. 2018. 21st International Conference USA. 23rd to 30th June, Ohio to coincide with a celebration of the Sesquicentennial Anniversary of the American Jersey Cattle Association. C Bayer presented the proposed itinerary, including pre- and post-Conference options to California, Illinois & Wisconsin. This extends the full duration from 19th June to 8th July. There was discussion around the programme, duration and cost of the Youth Congress, which targets early career Jersey farmers and graduates. Dr Bayer confirmed that pricing of all components of the package will be available by 1st October 2017.
- b. 2019. The President reported that discussions are on-going regarding a potential Annual Meeting in Kenya and Rwanda.
- c. 2020. Canada. An invitational postcard was given to delegates outlining the tour destinations from 20th June to 14th July 2020.
- d. 2021. Australia requested to host the 22nd International Conference, and indicated that it will be held between mid-April and early May.
- e. 2024. Denmark requested to host the 23rd International Conference.

10. Any Other Business

Deferred until 16th June.

The President thanked the AJCA delegates, in particular, for attending at such a short period prior to their AGM.

The Council meeting was adjourned at 8.45am

Continuation of the Annual Meeting of Council on Friday 16th June 2017 at 17.00 hours at the Autentico Hotel, San Jose, Costa Rica.

The President welcomed the delegates and observers, as below. He asked all to stand in memory of Bernardo Garcia (Costa Rica) who had died in the previous week, and whose family still requested the forthcoming Bureau herd visit. Other Jersey breeders who had died in the past year were also remembered including Poul Christansen (Denmark).

2. Record of those present and apologies for absence

18 delegates and officers were present including D Frigot (President, Jersey), A Levring (Vice President Europe, Denmark), A Robredo (Vice President, Latin America, Argentina), T Saunders (Vice President Oceania, Australia), S Le Feuvre (Treasurer & RJA&HS, Jersey), R Trehwella (Secretary), V Ruiz (Jersey Costa Rica), T Scholz (VDJ, Germany), Mrs S Mahon (UK Jerseys), Mrs A Gibb (Jersey New Zealand), W Huffard III (AJCA, USA), D Hickey (New Zealand), P Borello (Italy), P Larson (Danish Jerseys), J Bang (Danish Jerseys), Mrs M Cockerell (Australia), R Jarrell (Canada), D Calderon (Colombia), J Cabassa (Jersey Guatemala).

Also in attendance were Mrs W Anderson (Australia), K Trotman (Australia), I Anderson (Australia), J Cockerell (Australia), E Ettinger (USA), Mrs C Ettinger (USA), W Owens (USA), L Dittel (Costa Rica), L Solis & M Solis (Guatemala) and R Hamilton (NZ).

Apologies for absence as at 12th June plus Dr C Bayer (USA), W Grammer (USA) and representatives from Jersey Venezuela and excluding S Le Feuvre (Treasurer) present for the continuation meeting.

5. Bureau Business

c.i Secretary's Report – MOJO

Adopting the MOJO database and cancelling Wild Apricot was agreed on the proposal of T Saunders, seconded by A Levring, subject to the following being in place by 31 July 2017:-

1. The example data entry address mismatch was an entry error and not a flaw in the program;
2. A user protocol is put in place requiring password access only;
3. Member and contact information is updated, in collaboration with member organisations.

d. Treasurer's Report

This stronger financial position allows modest investment in projects which the Bureau wishes to progress. However, the Treasurer stressed that the budget for 2018 includes full sponsorship of JETA at £20,000.

The budgeted levy income for 2018 of £12,000 was deemed very conservative with an anticipation in the region of £20,000. Proposed A Robredo (VP Latin America), seconded P Larson (Denmark) the budget was accepted unanimously.

There was discussion around Member organisation aged debt, especially in light of potential voting rights for the 2018 International Conference. It was accepted that international currency transaction legislation in Argentina results in irregular payments.

The contact with Jersey Brazil has disconnected since Massaru Kashiwagi's last attendance at the Bureau.

However, Council reinforced the constitution's requirement to deal with one organisation, only in any member country, and that full payment of subscriptions are required to maintain membership status.

Proposed A Levring (VP Europe) seconded by T Saunders (VP Oceania) and agreed unanimously that a letter is written to the current Brazilian Jersey member organisation requiring full payment of debt, alternatively the country membership will be downgraded to Associate status in 2018.

The Treasurer also recorded his appreciation to Adela Booth for her work during the year.

i. Youth Fund Deficit

On the proposal of the Treasurer, it was agreed that a paper transaction to repay the Youth Fund deficit, dating back to JETA 2011, be completed.

ii. Dairy Queen Marketing Programme

The sales through member organisations was appreciated. However, over 750 copies remain.

Proposed S Mahon (UK), seconded D Hickey (NZ) and agreed unanimously that copies continue to be made available within Life Membership applications; and that participants in the 2018 Youth Congress and JETA programmes receive complimentary copies where it is estimated that transport costs to the Bureau will be approximately £500.

e. Approval of Accounts, 2016

The Treasurer reported that the overall financial position of the Bureau was better than at any time in his tenure. He thanked the 2016 organisers for achieving a record Annual Meeting levy income.

The Internal Audit report was satisfactory.

Proposed A Gibb (NZ), seconded T Saunders (VP Oceania) and agreed unanimously audit recommendation to write-off historic unpaid Life Membership applications for Sheffer and Dagma.

Proposed A Gibb (NZ), seconded W Huffard III (USA) that the Accounts be approved, and agreed unanimously.

f. Membership Applications

Proposed S Le Feuvre (Treasurer), seconded J Cabassa (Guatemala) and agreed unanimously that the Jersey Associations from Mexico and Venezuela be welcomed as Associate Members.

g. Membership Fees

On the proposal of S Le Feuvre (Treasurer) seconded by A Gibb (NZ) it was agreed that fees for the forthcoming year be:

National Full Member	£500
Associate Member	£ 50
Affiliate Member	No fee
Individual Life Member	£50 or US\$65 or euro 65

h. Appoint Accountant

Proposed S Le Feuvre (Treasurer), seconded J Huffard III (USA) and agreed unanimously that ABC Accounting (Jersey) be reappointed.

8. Scientific Advisory Committee

Working Group Report:-

To improve cohesion across the year Peter Larson (Denmark) is to be appointed as Committee Coordinator.

The secretary is to write to Dr Norman, thanking him for his input in bringing the Committee this far, and inviting him to attend in 2018 in the USA.

Breed Definition – definitions of Full Pedigree have changed in several countries in recent years.

The Bureau:-

- respects the right of each member country to define its own pedigree status, subject to the laws of that country;
- is well placed and has a responsibility to ensure that there is a clear pathway of information to pedigree for breeders from any country.

To this end the Group proposes a five point plan whereby:-

- A 'Route to Pedigree' matrix from each member organisation is sought;
- Support is provided to member organisations in achieving this;
- Links to pedigree tools around the world are made available at www.worldjerseycattle.com
- Member organisations are encouraged to develop such tools;
- The Breed Definition Working Group implements actions which are of benefit to breeders prior to the 2018 International Conference.

S Le Feuvre accepted that AJCA can establish pedigree to their own definition. However, he was deeply concerned by the dominant position of 'JX' bulls in rankings. Following on from the Gratitude difficulties of a decade ago, this makes it increasingly difficult to import semen from USA for pedigree registration.

J Huffard III reassured that the views of individuals are understood. It had not straightforward for AJCA to arrive at a decision, and the advice of scientists involved in the industry had been accepted.

AJCA provides clarity through Generation Count, and it has two sire lists available, as well as a Family Tree facility.

The President questioned as AJCA own JPI, could JX sires removed from JPI list?

Proposed T Saunders, seconded A Gibb, the group's report and its conclusions were accepted unanimously.

9.WJCB Meetings

b. 2019 Annual Meeting East Africa

After concerns around safety of travel and accommodation standards were allayed, Mini Patel invited the Bureau to Kenya in September 2019, combined with a visit to the RJA&HS / Send-A-Cow project in Rwanda.

Access to Rwanda is through Kenya.

It was agreed to involve The Independent Traveller in developing a programme. Inclusion of a Gorilla Safari would be as an optional extra.

f. 2022 Italy – P Borello indicated that Italy may wish to host

g. 2023 China – T Saunders to continue developing links and programme.

10.Any Other Business

a. Latin American Jersey Forum

A Robredo (VP Latin America) reported a particularly successful meeting between all delegates from Latin America and A Levring, P Larson and R Trewhella representing the European Jersey Forum. The exuberance of younger members attending reflects extremely well on the prospects for the breed in Latin America.

The target is to hold an inaugural meeting in 2018.

b.International Conference 2018

J Huffard III (USA) reaffirmed the invitation to Bureau members to attend the International Conference and share in the celebrations of the 150th Anniversary of the Jersey Herdbook in USA.

The President thanked everyone for their participation, particularly our hosts from Costa Rica making especial reference to Vanessa Ruiz Honiker, John Bearley and Liliana Hidalgo Dittel for their work in arranging such an enjoyable programme. The meeting closed at 19.35

To be signed on adoption by the Chairman of the meeting:

Signed:.....

Date:.....

Printed

Name:.....