

6th October 2020

Mr Roger Trehwella
Secretary
World Jersey Cattle Bureau

Via Email: admin@wjcb.net

Re: Managing Jersey Australia Through COVID-19

Dear Roger

While "Business as Usual" was our key mantra to maintain, COVID-19 has been a challenging and, in many ways, a rewarding journey for Jersey Australia.

During the early day of March 2020, JA took the proactive step to address key areas of our business and put in place several fluid strategies to ensure we could maintain Business as Usual as best as possible. Strategies were required to be fluid as the impacts of COVID-19 were then somewhat unforeseen and the level of imposed restriction and we have adapted these as we have proceeded throughout the year.

The key areas we identified, and plans put in place

1. Implemented budget savings and brought forward service fee increases to mitigate lost revenue streams
2. Office was closed in March with staff working from home. Some staff went on leave. Office is not expected to be open until 2021
3. Ensured delivery of members services where maintained as best possible although some elements of services where delayed i.e. printing and posting of registrations certs. Classification under heavy restrictions in the Autumn and so will the Spring Classification tour
4. Member and Association events and activities were limited and, in many cases, cancelled. Virtual events were run where possible.
5. Implemented appropriate strategies to ensure our governance and leadership were not compromised.
 - a. Video conferencing for board meeting is now the norm.
 - b. Our AGM was also run on zoom
 - c. Electronic voting was implemented

We have seen many positive benefits with the changes we have made that we foresee we will continue with into the future

Kind Regards



Glen Barrett
General Manager

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