**North American 2021 Report**

2021 was another positive year for the American Jersey Cattle Association. The year ended with 129,613 registrations, making it the 4th highest and 10th consecutive year over 100,000. Transfers were 37,620, making it 2nd with the help of a catch-up program. Reap membership grew, ending the year at 990, the highest ever. 154,587 cows are on Reap with the average herd size of 156 cows. 55% of Reap cows are in herds of 1000 or more.

All measures of production again reached all-time highs. Production averaged 20,321 pounds, a gain of 116. Butterfat 995 pounds, a gain of 27 based on mature equivalent. There were 98,971 cows included in these production numbers, which is an increase of 5886. The most since tightening the Generation Count rules. There were 111,526 cows receiving appraisal scores, making it the 9th year over 100,000.

The Jersey Journal went all on-line in February 2022. This has been discussed for some time, finally making it official. There has been a lot of positive feedback from people accessing the information in a timelier manner. Also, Bullseye has been improved, making it easier to navigate between mating programs.

The AJCA saw a redistricting for their Directors to reflect the membership numbers more accurately. This results in the same number of districts, just moving some states.

The use of Jersey semen has seen a dramatic increase from 2000, making up 5.4% of domestic sales, to 2021 where it now accounts for 15.8%.

Jerseys breeders continue to use genomic testing at a high level, with 48,795 tests in 2021. Since 2009, when it became available, 519,885 females and 41,543 bulls have been tested. This has added a lot of valuable information to the success of profitable Jerseys.

The equity program is the financial backbone for AJCA and NAJ, with a strong projected year end revenue of approximately $796,000. This, despite some challenges. The year ended with 1009 participants, an increase of 60.

Jersey Marketing Services had an excellent year having the 4th consecutive year setting a new average price at the National Heifer Sale of $11,138 on 27 head. They also had the 3rd highest grossing sale with the All-American Sale total of $514,125 on 65 head. Demand remains high for top pedigreed animals, with online sales becoming very popular.

Projects to watch for the future:

1. Dr Kent Weigel will update the “risk of culling research”.
2. Dr. Frank Mithloehner will update the “Capper/Cady Sustainability research”.
3. Advisory Committee was appointed to review the Jersey Performance Index (JPI).
4. First day historic bull list will be the top 150 JPI Sires, regardless of number of daughters.
5. Effective January 1st 2023, males need to be GC(5) to be registered.

Update on personnel changes: Brenda Snow, Northeast Representative, retired after 32 years of dedicated service. Cari Wolfe, Jersey Geneticist, retired after 40 years. Both individuals will be greatly missed. Kristin Paul has been appointed Assistant Executive Secretary.

With everything that is happening in the world today, the Jersey Breed is going strong!!

In Jersey Canada there was a lot of excitement for 2021, with 12,261 registrations, the highest number in the modern era. The transfers were 3,542, the second highest in 21 years. The membership reached 1,110, the highest since 1966.

These increases are the results of the Jersey having higher feed efficiency. With higher feed costs and a better feed to production ratio, more breeders are turning to Jerseys. Breeders are realizing the benefits of becoming members, with the savings on registrations and transfers, and continuing involvement in activities of Jersey Canada, which in turn will help solidify the Jersey Breed.

A quote from Joanne Edward, President of Jersey Canada, “The proof is in the pudding folks! The Jersey Breed continues to propel itself forward to be a major player in the future of the dairy industry. Be proud fellow Jersey Breeders and Members. The future is bright for the Jersey cow and Jersey Canada!”