**WORLD JERSEY CATTLE BUREAU**

**NOTICE OF THE ANNUAL COUNCIL MEETING 2021**

The initial stages will be by **Correspondence**

To be completed by **SUNDAY 28th NOVEMBER 2021**

The meeting will conclude by **VIRTUAL MEETING**

On **THURSDAY 9th** **DECEMBER 2021**

**AGENDA + guidance notes pages 2 & 3**

1. **President’s Welcome**
2. **Record Members of Council eligible to vote**
3. **Receive Apologies**
4. **Approve Minutes of the Council Meeting held by Correspondence in 2020**
5. **Matters arising from these Minutes**
6. **Bureau Business**
7. President’s Report
8. Vice Presidents’ Reports
9. Secretary’s Report
10. Treasurer’s Report
11. Approve Accounts for 2020
12. Approve Budget 2022
13. Membership Applications

Associate Member – SHMPA, Malawi

1. Membership Fees

* Full National
* Associate National
* Affiliate National
* Individual Life

1. **Elections & Appointments**

a.President

b.Vice Presidents

1. Africa

ii. Asia / Oceania

iii. Europe

iv. Latin America

v. North America

c.Treasurer

d.Secretary

e.Bookkeeper

1. **WJCB Meetings**
2. 2022 (March – May) Australia – Online Conference
3. 2022 (September) France - European Jersey Forum, pre-visit Jersey Island
4. 2023 Latin American Jersey Forum
5. 2024 International Conference Denmark
6. 2025 To be arranged
7. 2026 South Africa
8. 2027 International Conference To be arranged
9. **Any Other Business**
10. Awards

**All papers relating to this agenda will be posted on the WJCB website:**

[**http://www.worldjerseycattle.com/tours**](http://www.worldjerseycattle.com/tours)

Notes and explanations to Agenda Items – for Official/voting representatives

**1. President’s Welcome –**

I welcome everyone to our annual Council Meeting and, as last year, we remain prevented from gathering in person in one place.

The initial Meeting is being held ‘By Correspondence’ and papers are being circulated to Voting Delegates as well as being available to all members http://www.worldjerseycattle.com/tours.

Comprehensive notes for each point on the agenda are provided below.

We still aim for this year’s concluding Council Meeting, followed immediately by the Bureau Meeting, to be ‘virtual’ (on-line) in real time for 40-50 people. A Jersey-based service provider is finalising a proposal and quote.

**2. Record Members of Council eligible to vote**

Official/voting representatives of member organisations of the Bureau, details as emailed to the Secretary by National Member Associations

**3. Receive apologies**

Anyone with apologies, please e-mail the Secretary

**4. Approve Minutes of the 2020 Council Meeting by Correspondence**

After having read the Minutes of the 2020 Council Meeting, if you participated please confirm your approval of these Minutes to the Secretary.

**5. Matters arising**

**Membership Application Italy –** The President and Secretary held virtual meetings with ANAFI-J (Member) and ANAJER (applicant) as summarised below:-

i. ANAFI-J provide registration services for all pedigree Jerseys in Italy. The organization is very clear about its areas of responsibility and competence to maintain the Herdbook and provide research and technical expertise for breeder use.

ANAFI-J indicated a desire to cooperate with other organizations able to provide wider services, including marketing. The organization has maintained contact with the Bureau, subsequently, and wishes to contribute within the scope of its competencies.

ii. ANAJER is in an arrangement managed by the Italian Brown Swiss Association. ANAJER was founded on a frustration around lack of marketing for the Jersey breed and a consequent decline in Jersey numbers (see iii below).

ANAJER has applied to the Italian government for authorization to undertake pedigree registrations – a fundamental requirement of Bureau membership. To date no further information has been received.

iii. Total dairy cow numbers in Italy declined by 9% between 2016 and 2018, predominantly through the exit of very small herds where production per cow was usually low. The ending of the EU milk quota regime in 2014 was probably a significant factor. The expectation is that dairy cow numbers will continue to decline in Italy, however productivity improvements will raise the country’s self-sufficiency in dairy from 60 to 90%.

**6. Bureau Business**

All reports in this section are **available on the website**. Please e-mail any questions to the Secretary. To approve reports also email the secretary [admin@wjcb.net](mailto:admin@wjcb.net)

**6. a. President’s Report**

**6. b. Vice Presidents’ reports**

**6. c. Secretary’s report**

**6. d. Treasurer’s report**

**6. e. Approval of Accounts for 2020**

The accounts were prepared by ABC (Accounting & Bookkeeping Company) Jersey as in previous years.

An audit process is required to be completed by two or more Bureau members. As last year, that will be completed and a report circulated.

**6. f. Approve Budget 2022**

The Treasurer has prepared a budget for 2022 based on continued tight cost control. Achieving breakeven is dependent upon the tour to France and Jersey Island.

**6. g. Membership Applications**

An application for Associate Membership has been received from SHMPA, Malawi – please see letter attached.

**6. h. Membership Fees**

The Treasurer has proposed that all fees remain the same for 2022.

**7. Elections & Appointments**

**7.a President** Nomination received: Steven Le Feuvre (Jersey) by Jersey Island

**7.b Vice Presidents**

**i. Africa** Nominations received for

David /Dai Harvey (Zambia AJF) by Jersey Island & Rwanda

Pieter van Derventer (South Africa) bySouth Africa

**ii. Asia / Oceania** Nomination received: Alison Gibb (NZ) by Australia

**iii Europe** Nomination received for Benoit Guioullier (France) by France

**iv. Latin America** Nominations received for

Eduardo Robert Urena (Costa Rica) by Costa Rica & Guatemala

**v. North America** Nomination received for

Chris Sorenson (USA) by USA and Canada

**7.c Treasurer** Nomination received: Trevor Saunders (Australia) by NZ

**7.d Secretary** Application received from Roger Trewhella (ABA Ltd)

**7.e Bookkeeper:** The increasing regulation of international banking combined with duplication of activity and cost within the current Bureau arrangements means that maintaining the bookkeeping activity on Jersey Island is desirable.

The secretary retains responsibility for commissioning expenditure, on approval of the president and treasurer, and collecting debt.

The change will be cost neutral as there will be workload and cost savings within the secretariat. ABC Jersey is prepared to take-on this task from 1 January 2022.

**8. WJCB Meetings**

**8. a. 2022 Online Conference, Australia –** see proposal document.

**8.b 2022 France & Jersey Island (European Jersey Forum)**

**8. c.** **2023 Latin America, in conjunction with the Latin America Jersey Forum**

**8. d.** **2024 International Conference, Denmark -** Date to be confirmed

**8. e. 2025 – to be arranged**

**8. f. 2026 South Africa (in conjunction with the African Jersey Forum)**

**8.g 2027 International Conference to be arranged**

**9. Any Other Business**

**9.a. Awards**

**Certificate of Achievement**

i.Bruno Schuler, nominated Jersey Switzerland, for his work in obtaining legal status for the Jersey breed to be imported into Switzerland, establishing the Breed Society and networking across the world to raise the profile of Swiss Jerseys nationally and globally.

ii.**Andrew Vander Meulen** (Canada), nominated by Jersey Canada, in recognition of his work representing Jersey breeders on numerous breed and industry committees; and (with his wife Jennifer – see below) his exceptional achievements in breeding and marketing of Jersey cattle.

iii.**Jennifer Vander Meulen** (Canada) nominated by Jersey Canada in recognition of her passionate leadership across the Jersey community and her exceptional marketing skills where the ‘Gone Global’ on-line sale was one of her many successes. Jennifer was a JETA recipient in 2011.