

WORLD JERSEY CATTLE BUREAU

MINUTES OF THE 2016 COUNCIL MEETING

Held at 07.00 on Sunday 12th June 2016 at Dunblane Hydro, Sterling, Scotland

1. President's Welcome

The President welcomed delegates to the meeting and asked each to introduce themselves and their country, as there were several new representatives at the meeting.

In particular, the President thanked all those who had organised the tour to date; it had been highly successful, both in attracting such a large attendance and also in the diverse and interesting range of topics seen.

2. Record of those present and apologies for absence (see below for attendance at Continuation Meeting on 16th June)

23 delegates and officers were present: D Frigot (President, Jersey), A Robredo (Vice President Latin America, Argentina) A Levring (Vice President Europe, Denmark), A Theron (Vice President Africa, South Africa), K Roxburgh (Vice President North America, Canada), T Saunders (Vice President Oceania, Australia), S Le Feuvre, Treasurer, also representing RJA&HS) Roger Trehwella (Secretary), G Rehberg (President VDJ, Germany), R Schmitt (Germany), Mrs S Mahon (President, JCS of UK), D Jones (JCS of UK), Mrs A Gibb (President, Jersey New Zealand), R Riddell (Jersey New Zealand), P Ness (Jersey Australia), Ms J Sykes (Jersey Australia), P Larson (Danish Jerseys), J Bang (Danish Jerseys), C Sorenson (President, American JCA), Dr C Bayer (American JCA), B Tyrrell (Jersey Ireland),

P Borello and F Favalli (Jersey Italy) were welcomed as delegates after Item 5f.i. when Jersey Italy was formally accepted as a National Member. Also present Dr D Norman (Scientific Advisory Committee, USA), K Trotman (Australia), H Diers (Germany), R Norman (Jersey), OBulot (France), G Benoit (France), D Hickey (NZ), L Jorgenson (Denmark), Mrs M Jacobsen (Denmark), B Olesen (Denmark), J Traedholm (Denmark), Mrs B Leddy (UK), D Shaw (UK), Miss R Richardson (UK), Mrs A Shaw (UK), Miss C Pledge (UK), R Gibson (NZ), J deCabassa (Guatemala), JM Maroquin (Guatemala), PA Skaarland (Norway), O Taskdal (Norway), Miss H Roloffova (Czech Republic), P Frecklington (NZ), Mrs B Brentrup (Germany), H Diers (Germany).

Apologies were received from H Norgaard (Denmark), J van Eeden (South Africa), G Moldonado (Colombia), I Mitchell (RJA&HS), J Godfrey (RJA&HS), K Brady (Ireland), N Smaith (USA), M Core (USA), A Trajani (Albania), J Le Feuvre (Jersey), Mr & Mrs J Bailey (NZ), Mr & Mrs R Angel-James (UK)

3. Approval Minutes of the Council Meeting held in June 2015 in Germany

On correction of Item 8, Lord Jersey Trust, reference to ‘approximately £26,000’ to £23,294.15, the Minutes, as posted on the website, were adopted unanimously on the proposal of A Levring, seconded by T Saunders.

4. Matters arising from these Minutes

a. The Dairy Queen

Production of the Dairy Queen has been a successful venture with sponsorship offsetting £89,000 of the original £90,000 cost. Sales of approximately 1,000 copies has restored the Bureau’s financial position. However, there are almost 1,000 copies remaining and sales have now slowed markedly. Storage costs will be in the region of £450 per year, unless the stock is cleared rapidly.

AGREED, unanimously, on the proposal of Treasurer, seconded by T Saunders, that :-

- 100 copies are offered to Send-A-Cow for distribution to government officials, veterinary surgeons, colleges and other appropriate contacts in the countries where the organisation is working, and
- stocks should be offered to WJCB member countries at £5 per book plus freight cost.

Delegates will review other options at the reconvened Council meeting of Thursday 16th June 2016, including donating a number to the Island of Jersey for distribution to visitors; and provision to agricultural education establishments.

b. The Lord Jersey Research Trust

Work on the winding-up of the Trust is on-going. The President is in discussion with the Jersey Law Courts to find the lowest cost route to closure. Although it is possible to leave the Trust dormant, with a nominal £1 invested in it, this was not recommended as it could lead to future investigation of its activity, or non-activity.

Writing-off of the £20,000 loan will be incorporated within a final closure of the Trust.

c. Income Generation

Sponsorship of the JETA and Cheese Awards remain important goals and will be discussed prior to the continuation of this meeting on 16th June.

d. Youth

The secretary reported that Agri-Venture has folded and it has not been possible to find a realistic alternative. Discussion with the National Federation of Young Farmers’ Clubs revealed that their programme has changed, radically, over the years. Low cost travel, a desire for bespoke packages from youth travellers, less time available for today’s youth to devote to longer duration visits, and increased safety and welfare requirements on organisers all combined to this change.

Council accepted these changing circumstances and noted the growth of an informal, case-by-case, network. The success of such actions is increased when travellers enquire well in advance.

AGREED unanimously, on the proposal of the Treasurer and seconded by P Ness, that the Bureau posts a message on its website, encouraging

youth travel and inviting enquiries for hosting through the secretariat.
A disclaimer will absolve the Bureau from any liability.

5. Bureau Business

a. President's Report

The report as posted on the website was accepted unanimously on the proposal of the President, seconded by T Saunders.

b. Vice Presidents' Reports

The President referred members to the reports as available on the website, applauding the depth of information provided. On the proposal of T Saunders, seconded by A Robredo, the reports were accepted unanimously, en bloc.

c. Secretary's Report

The report as posted on the website was accepted unanimously on the proposal of K Roxburgh, seconded by S Le Feuvre.

d. Treasurer's Report

The Treasurer's report was deferred until the Council continuation meeting of 16th June when it will be received with the Annual Accounts for approval and a forward budget.

e. Approval of Accounts for 2015

On the proposal of T Saunders, seconded by A Robredo, approved unanimously that C Sorenson, P Ness and R Schmitt be nominated to complete the customary overview of the accounts, reporting back at the continuation meeting.

f. Membership Applications

The president welcomed the application for National status from Jersey Italy, and noted that this is the third country to become a National member in two years.

Bohemia Jersey, Czech Republic, was also welcomed as an Associate member.

g. Membership Fees

Agreed unanimously, on the proposal of P Ness, seconded by A Robredo, that fees remain unchanged for the year.

h. Appointment of Accountants

ABC (Accountancy & Bookkeeping Company) Jersey were appointed to compile the accounts, unaudited, for the bureau for 2016, unanimously, on the proposal of the Treasurer and seconded by K Roxburgh.

6. WJCB Strategy Review

a. World Dairy Situation

A Levring referred to the dire state of the global industry, and the role the Bureau can play in improving producer milk income through the Jersey breed.

Worldwide the Jersey breed is increasing, entirely due to economic factors, and sexed semen accelerates the process for the breed.

Crossbreeding is a huge opportunity. The examples of pig and poultry production underline the need for strong purebred populations to make crossbreeding a success.

The Jersey breed has a lower environmental impact; at the same time, consumers in many parts of the world pay for quality.

The Jersey breed has a unique story to tell, setting it above other breeds.

We must not ignore the threats of:-

- Genetic progress among our competitor breeds
- Diseases specific to Jerseys
- The 'bobby calf' issue

Dr Norman commented that he is excited by the progress of the Jersey breed, and quoted figures highlighting the difference in direction between the Jersey and Guernsey breeds. From a point of parity the divergence is now fifty fold more towards Jersey. At the same time, the Holstein breed has been in decline. Exploiting its milk protein advantages is a significant opportunity for the Jersey breed

b. WJCB Strategy

K Roxburgh, VP, is to lead a working group including ATheron, A Levring, A Gibb, J Cabasso, D Jones, J Sykes. It will report back to the continuation meeting, addressing what the Bureau can do in the short, medium and longer term

This will be based on three priority areas where the Bureau can excel:-

- Coordination & communication
- Travel
- Education

7. World Jersey Cheese Awards

The Secretary outlined the proposed working method, and potential for wider publicity, from integrating WJCA within the World Cheese Awards. Key to maximising these benefits is a continued strong entry of 100 per cent Jersey cheeses. This was welcomed and the Treasurer underlined the financial benefits of this route, also.

AGREED, unanimously, on the proposal of P Ness, seconded by Dr Bayer, that the investment of £2,000 in sponsoring a World Cheese Awards section be ratified

AGREED, unanimously, on the proposal of P Ness, seconded by Dr Bayer, that the outcome of the 2016 event is monitored before committing to future years.

8. Scientific Advisory Committee

T Saunders, VP, led on the topic, setting out a target to build a policy for the Committee and to clear any blocks which may affect its functioning. A working group of T Saunders, Dr D Norman, Dr C Bayer, P Larson and the secretary was set-up to achieve this. Dr Norman to report back to the Council continuation meeting on 16th June.

Three areas were identified for particular attention:-

- The comprehensive monitoring and circulation of global Jersey-specific research
- The exchange of genomic data between countries
- Exploring a process whereby female genotypes can be used to establish a reference population for countries with small male populations; and the accompanying problem of many of such females being bred from a range of genomic reference populations

9. WJCB Meetings

- a. 2017. Costa Rica. 10TH to 25th June. A request has been made to Ecuador to host a post-meeting tour.
- b. 2018. 21st International Conference USA. 23rd to 30th June, Ohio. To coincide with a celebration of the 150th Anniversary of the American Jersey Cattle Association. There will be pre and post Conference options to California, Illinois & Wisconsin, Oregon and California.
- c. 2019. The Czech Republic will confirm if it is practical to host an Annual Meeting.
- d. 2020. Canada is to explore the potential for hosting an Annual Meeting
- e. 2021. Australia have tabled a formal invitation to host the 22nd International Conference
- f. 2024. Denmark indicated a desire to host the 23rd International Conference.

On the proposal of S Le Feuvre, seconded by Mrs A Gibb, the Council agreed to offer assistance and progress discussions with the Czech Republic and Canada

10. Any Other Business

a. Presentation of Awards

Deferred until the Dinner of Sunday 12th June

b. Articles of Association

The Treasurer is to draft a re-wording for Article 12 to enable the Bureau to have any officer, or a nominated Trustee, as resident on the Island of Jersey.

The meeting was adjourned at 9.20am

Continuation of the Annual Meeting of Council on Thursday 16th June 2016 at 07.00 hours at the Carden Park Hotel, Chester

The President welcomed the delegates and observers, as below.

2. Record of those present and apologies for absence

35 members and observers were present including D Frigot (President, Jersey), A Leving (Vice President Europe, Denmark), A Robredo (Vice President, Latin America, Argentina), A Theron (Vice President Africa, South Africa), Kathryn Roxburgh (Vice President North America, Canada), Trevor Saunders (Vice President Oceania, Australia), S Le Feuvre, Treasurer & RJA&HS, Jersey), Dr D Norman (CDCB, USA), R Trehwella (Secretary), Julio Sancho (Jersey Costa Rica), G Rehberg (VDJ, Germany), Mrs S Mahon (UK Jerseys), D Jones (UK Jerseys), Mrs A Gibb (Jersey New Zealand), R Riddell (Jersey New Zealand), C Sorenson (AJCA, USA), Dr C Bayer (AJCA, USA), Mr D Shaw (UK), Mrs A Shaw (UK), Mrs W Anderson (Australia), P Ness (Jersey Australia), J Sykes (Jersey Australia), D Hickey (New Zealand), J Bang (Danish Jerseys), J Cabassa (Jersey Guatemala), K Trotman (Australia), R Gibson (New Zealand), L Wilson (New Zealand), I Anderson (Australia), E Ettinger

(USA), Mrs C Ettinger (USA), JM Marroquin, Guatemala), R Danforth, (USA), B Barham (USA), W Owens (USA), Mrs D Chamberlain (USA), D Bragg (Send-A-Cow).
Apologies for absence as at 12th June plus P Larson (Denmark)

4. Matters Arising

a. The Dairy Queen

The secretary reported that approximately 25 per cent of the stock had been ordered by member organisations

5. Bureau Business

d. Treasurer's Report

The Treasurer reported that the overall financial position had improved as a result of sales of The Dairy Queen. He also recorded his appreciation to Adela Booth for her cost saving efforts during the year, and reserved more detailed comment for the Approval of Accounts.

e. Approval of Accounts, 2015

In presenting the accounts, the Treasurer reported that the net margin of £2203 for the year was in line with budget, after allowing for increased expenditure on developing the website.

The Treasurer recommended that historic items around depreciation and the Youth Travel Fund be reconciled in the 2016 accounts; and also reiterated a desire to see JETA sponsored to preserve the financial strength of the Bureau.

The overview had been completed by the sub-group, as proposed at the 12th June meeting. The group recommended that the £20,000 loan from the Lord Jersey Trust is repaid, with a reasonable expectation that it will be donated back to the Bureau within the closure of the Trust.

AGREED unanimously, on the proposal of S Le Feuvre, seconded by C Sorenson that the accounts are accepted and that the Lord Jersey Trust loan is repaid.

f. Budget

The Treasurer presented a revised budget to 2018. The forecast surplus for 2016 is £7500 higher due to the excellent Tour attendance.

Subject to full JETA sponsorship in 2018, the estimated net income for the 2016 – 18 is £10000

ACCEPTED unanimously on the proposal of P Ness, seconded by A Levring

6. Strategy

c. WJCB

K Roxburgh reported from the working group. Three main priorities were identified, plus one subsidiary:-

Communication; Travel; Knowledge Exchange plus Governance.

Completion deadlines are to accompany agreed actions.

The presentation was well received, particularly the proposal to develop Governance around officer responsibilities and succession.

Concerns were raised around:-

- Time availability to manage the organisation during Annual Meetings. Agreed that officers will meet one day prior to the meeting programme, starting in Costa Rica, 2017

- The difficulties of language translation in standardised formats
The point was also made that, to engage with breeders and external supporters, the Bureau needs to be seen as an organisation that does things.
ADOPTED unanimously on the proposal of K Roxburgh, seconded by C Sorenson

8. Scientific Advisory Committee

a. AJCA Generation Count

Dr Bayer presented the update to known and recorded ancestry in a Jersey pedigree as introduced by AJCA in May 2016

The pedigree certificate will report {1} to {7} generations. Where there is more than {7} generations of known pedigree on both sides of the parentage, Generation Count is no longer deemed necessary

No animal can be more than one Generation Count greater than the lower of its parents

BBR (Breed Based Representation) provides important and complementary information in genotyped animals

Where an animal is reported with 94% or more Jersey genes, it is rounded to 100%; where BBR is below 90% it is an indication of bloodlines from another breed in the back pedigree

Dr Norman stressed that all bulls in Generation Count must be genotyped with a 50k chip, or greater, to provide a reliable result

Council members expressed their appreciation for the detailed presentation of such recent changes

b. Working Group Report

T Saunders invited Dr Norman to report on behalf of the group

Two priorities were identified:-

- Dissemination of information of Jersey animals and the breeds milk and products
(To date the request to provide a research contact to cooperate with Dr Norman has not been actioned by many member organisations)
- Increased genotyping of Jerseys and collaborative research on the breed

There was considerable debate on this second point. Female genotypes were seen to be 'non-competitive' for bull breeding organisations, and provide a potential route towards genomic proofs for populations currently without a reference population. At the same time, doubt was cast upon the reliability of such exchanges as Interbull calculations are solely male based

AGREED, on the proposal of T Saunders, seconded by Dr Bayer, that national Jersey organisations undertake initiatives:

- i. leading to sharing of female genotypes for the purpose of genetic research and evaluations;
- ii. to advocate optimum sharing of genomic information in support of global Jersey breed improvement

9. WJCB Meetings

a. 2017 Costa Rica

Julio Sancho presented an invitation on behalf of Gerardo Sanabria Piretti, President of Costa Rica Jersey, for the period 10th to 25th June 2017. This was warmly welcomed by delegates

b. 2018 21st International Conference USA

Dr Bayer outlined the programme, making special reference to the Youth Congress. Each VP region is invited to fill ten places for a six-day programme between 23rd and 29th June 2018

c.2021 22nd International Conference Australia

ACCEPTED unanimously on the proposal of Dr Bayer, seconded by A Robredo, that the Bureau accepts the invitation from Australia to host

10.Any Other Business

a. Photography top-lining

S Le Feuvre reminded members of the Bureau’s resolution to oppose this practice. If nothing else, it would leave a false record of the breed’s image, for historical purposes

b.Send-A-Cow

D Bragg updated on current opportunities where the Jersey breed can contribute. Rwanda is a specific example. A meeting had been held with interested parties during this tour, and Mr Bragg was optimistic of greater collaboration.

The President thanked everyone for their participation, along with the four host nations and farmers for their work in arranging such a successful programme. The meeting closed at 10.40

To be signed on adoption by the Chairman of the meeting:

Signed:.....

Date:.....

Printed

Name:.....