



The Jersey Educational Travel Award

The JETA programme provides funding to enable up to five (5) young people between 18 and 40 years old, to participate in the 21st International Conference of the World Jersey Cattle Bureau.

The Conference attracts Jersey breeders from around the world and will be held from 23rd June to 1st July 2018 in Ohio, USA with the theme of 'The Breed for the 21st Century.'

JETA recognizes individuals who have:

- Demonstrated unique leadership qualities through their interest in the Jersey breed, or
- Achieved success in their efforts to breed and develop profitable dairy businesses, and
- Will benefit from the knowledge and new ideas that can be gained by contact with other Jersey breeders.

Awards will cover the cost of travel documents; round-trip air and ground transportation; registration and all other conference fees; and a per diem for incidental expenses.

Recipients will also be made Individual Life Members of the World Jersey Cattle Bureau.

Award recipients agree to:

- Attend all conference sessions;
- Make a short presentation during the JETA Recognition Lunch at the Conference;
- Report on their experience and what they learned through social media, written articles and speeches to Jersey, dairy and other ag-related groups in their home country;
- Provide a report to the Bureau President on the benefits gained both at the Conference and subsequently, no later than twelve months after the conference.

Applications

Applications are invited from anyone who can demonstrate involvement in dairy farming, enthusiasm for breeding and developing Jersey cattle, and who have a genuine interest in an international educational experience. Applicants must be at least 18 and no more than 40 years of age, in the Conference year.

Each applicant shall submit a dossier consisting of the following:

1. Vita or résumé, summarizing experience in dairy farming and with Jersey cattle, plus formal education.
2. An essay of no more than 750 words addressing the following points:
 - a. Why did you choose a career in the dairy industry, and with Jersey cattle in particular? Describe your current activities. What are your ambitions in the industry? How do you plan to achieve those goals?
 - b. Why do you want to attend the International Conference of the World Jersey Cattle Bureau? What motivates your interest? What do you expect to gain from your participation?
 - c. Provide an outline plan of ways in which you will disseminate information through social media, written articles and meetings about your experience. Include contact information for no more than three (3) dairy and agricultural publications in your country, plus your local newspaper (if any).
3. Include **two (2) letters of recommendation** from an employer, advisor, or other person of stature in the dairy or agricultural business who knows you well. These letters must be signed and placed in a sealed envelope by this person. Please ask each referee to address the following:
 - a. Describe the integrity and character of the applicant, including leadership and communication skills.
 - b. How long they have known or worked with the applicant; in what context; and current working relationship.
 - c. Assess the applicant's goals and ability to achieve them. How would his or her participation in an international conference of Jersey breeders be useful?

Applications will be evaluated on their established record and leadership qualities, along with potential for future success in the Jersey dairy industry.

Deadline for Submission

Applications must be submitted by **Monday 12th February 2018** to the national Jersey organization or, in the case that there is no national organization in the applicant's home country, to the Bureau Vice President of that region.

Selection Process

After evaluating the applications the national organizations will submit candidates to the WJCB office by **Monday 26th February 2018**. The President or secretary of the national organization must include a letter of recommendation for each candidate, addressing the questions in item 3, Applications (above).

The WJCB President will appoint a selection committee to review the applications and select up to five (5) recipients – one (1) from each Vice-Presidential region of the Bureau. These individuals will be notified by **Friday 9th March 2018** and must accept or decline the award by **Monday 19th March 2018**.

Award recipients will be ineligible for future consideration.

The World Jersey Cattle Bureau (WJCB) is an international organization composed of 34 national Jersey associations, individuals, and other organizations working co-operatively to promote the international use of Jersey genetics for greater profits from dairy enterprises.