

ANNUAL REPORT

Report to the World Jersey Cattle Bureau: Australian Jersey Breed Snapshot



KEY STATS

465

MEMBERS
-2% YOY

8,211

REGISTRATIONS
-9% YOY

6,500

CLASSIFICATIONS
+1% YOY

1,669

LIVE EXPORTS
+147% YOY



Brunchilli Joel Olivia



Rivendell Victorious Vienna

KEY ACTIVITIES

- **GLOBAL LEADERSHIP:** Successfully hosted the 2025 World Jersey Cattle Bureau Conference.
- **MEMBER RECOGNITION:**
 - Life Member: Dr John Quin – Orana Jerseys
 - Master Breeder: Simon Reid – Jackiah Jerseys
 - Distinguished Services Award – Amy Wright
- **MARKET MOMENTUM:** Strong domestic demand, including an Australasian record auction price of \$54,000 for a cow.
- **BREED DEVELOPMENT:** Finalised implementation of the new classification system.
- **EXPORT GROWTH:** Developed live export markets in Türkiye and Indonesia; supported Indonesia's first registered dairy breed association.
- **GENETICS:** Jersey sales rose 23% across domestic and export markets; export sales increased 50% to nearly 150,000 units.
- **PROMOTION:** Developed and introduced the Australian Dairy Breeds Journal as an all-breeds magazine.

KEY CONTACTS

Association President

Robert Anderson

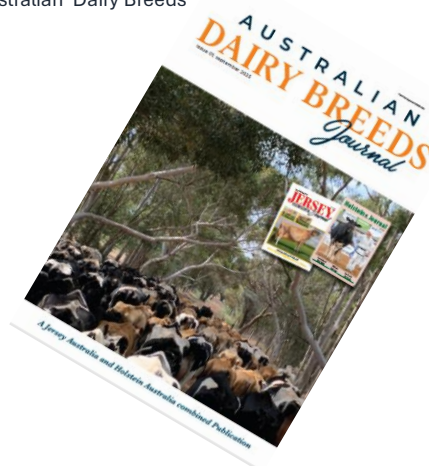
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SHOWCASE CHAMPIONS

NATIONAL JERSEY SHOW - INTERNATIONAL DAIRY WEEK

Brunchilli Joel Olivia

Owner / exhibitor: A & E Salway | Breeder: Riverland Dairy

GREAT AUSTRALIAN CHALLENGE

Rivendell Victorious Vienna

Breeder / owner: Riverlane Dairies



Master Breeder Simon Reid

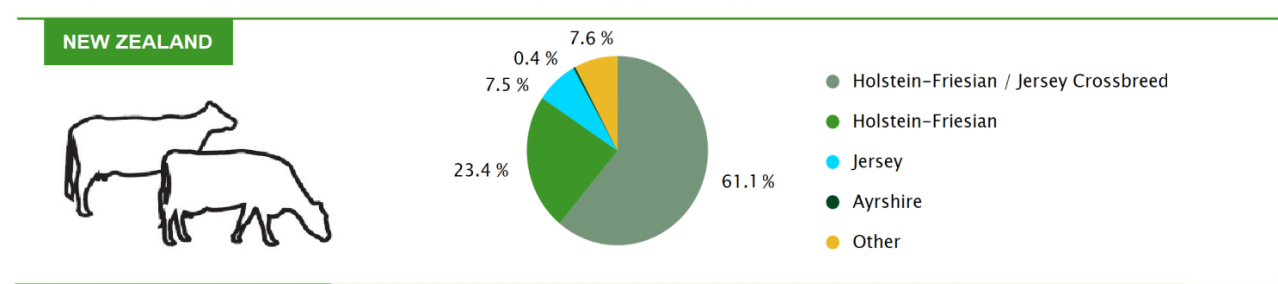
Australian Jerseys – Dairy's Finest Cows

Report from JerseyNZ

The JerseyNZ Board has overseen a change in management over the past six months. Pam Goodin has resigned, with President Julie Pirie managing the office until a new manager is appointed.

We look forward to hosting the World Jersey Conference in February 2027.

The Jersey cow in New Zealand is holding her own; statistics below are for the 2024/25 season.



There were 10,370 herds in New Zealand in the 2024/25 season, with an average of 451 cows. Jersey cows are 7.5 percent of the population, with 61.1 percent of dairy cows in New Zealand being crossbred.

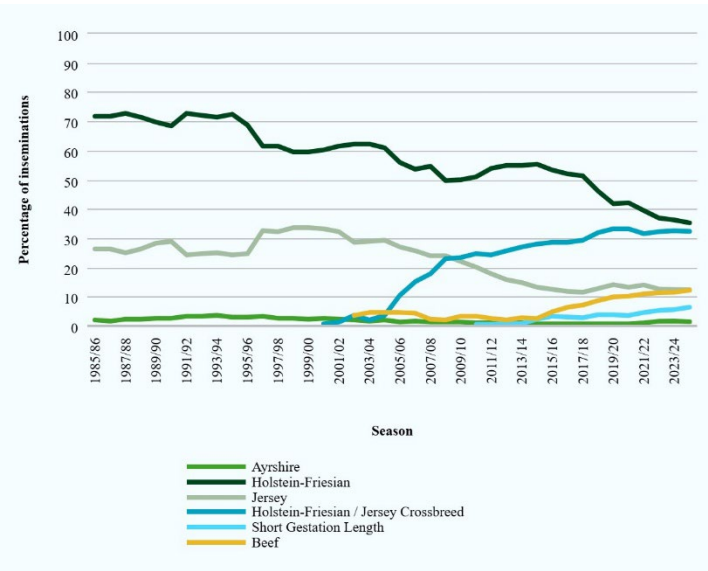


Table – Use of Semen in New Zealand – Trend over time

Jersey semen use declined to just over 10 percent of the inseminations and is holding. Despite the pressure on genetic selection Breeding Values remain high.

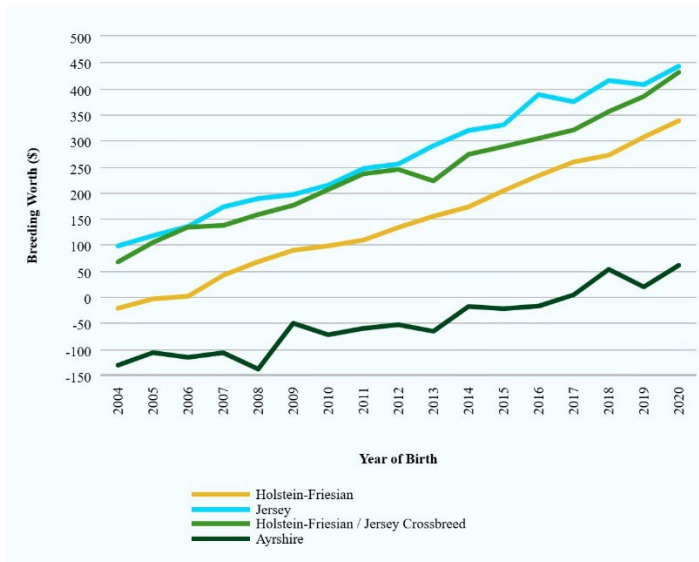


Table – Trend in Breeding Worth over time.