

**Minutes of the  
World Jersey Cattle Bureau Annual Council Meeting  
held at the Ibis Hotel, Melbourne, Australia  
on 7 April 2025 at 7.30 am**

**1. President's Welcome**

In welcoming representatives and members from eight countries, the President (Alison Gibb) thanked Jersey Australia for hosting the meeting. She informed delegates that an Internal Audit committee will be appointed to review the 2024 Bureau Accounts, and will report back to the second part of the Council meeting on 12 April 2025

**2. Present and eligible to vote**

Steve Le Feuvre (Treasurer), Alison Gibb (President), Trevor Saunders (VP Oceania)

Also in attendance:

Olivier Bulot (Bureau Secretary), Jane Harvey (Jersey), Jane Sykes (Australia), Con Glennen (Australia), Julie Pirie (New Zealand) Glen Barrett (Australia), Jens Abelt (Germany)

**3. Apologies**

Derrick Frigot MBE (Patron), Roberto Paez (VP Latin America), Dai Harvey (VP Africa), Jurgen Kouwert (VP Europe), Paul Hoze (Jersey), Robert Perchard (Jersey), James Godfrey (Jersey), John Lefeuvre (Jersey), Bent Olesen (Denmark), Peter Larson (Denmark), Agustin Robredo (Argentina), Jacobo Cabassa (Guatemala), Anna Cabassa (Guatemala), Joy Gibson (New Zealand), Russel Gibb (New Zealand), Des Hickey (New Zealand), Martino Cassandro (Italy), Paolo Borello (Italy),

**4. Approve Minutes of the 2024 Council Meeting, Denmark**

Proposed by Steve Le Feuvre, seconded by Trevor Saunders - the Minutes were approved unanimously.

**5. Bureau Business**

**Reports for a. President, b. Vice Presidents, c. Secretary – taken as read. d.**

**Treasurer's Report, e. Approval of Accounts, f. Budget – all deferred to 12 April meeting. An Internal Audit Committee of Julie Pifrie, Jane Harvey and Jens Abelt was appointed.**

**g. Membership Applications**

There were 16 new Life Members registered during 2024.

#### **h. Membership Fees**

Annual membership fees:

- Full member: 500 £
- Associate member: 50 £
- Affiliate member: free
- Life member: £50

Steve Le Feuvre proposed, Julie Pirie seconded that subscriptions for all membership categories remain unchanged. Approved unanimously.

### **6. Strategy Implementation Report**

Deferred to 12 April meeting

### **7. WJCB Meetings**

The President advised that the meeting format after 2027 is being reviewed, in line with developments coming out of the Strategy.

### **8. Any Other Business**

The President adjourned the meeting at 08.30 hours.

**Part 2 of the Council Meeting**  
**Minutes of the World Jersey Cattle Bureau Annual Council Meeting**  
**held at Lady Bay Resort, Warrnambool, Australia**  
**on 12 April 2025 at 9.15 am**

**1. President's Welcome**

The President welcomed attendees and informed everyone present that the focus of this meeting would be on the approval of all the financial matters in the agenda (point 5) and Strategy Implementation (point 6).

**2. Present and eligible to vote**

Alison Gibb (President), Steve Le Feuvre (Treasurer), Trevor Saunders (VP Oceania), Alain Remond (VP North America)

Also in attendance:

Jens Abelt (Germany), Jane Harvey (Jersey), Jim Bruce (Australia), Ina Hirt (Germany), Arno Leurs (Germany), Larry Place (USA), Cheryl and Edwin Ettinger (USA), Mark Flemming (Australia), Paul Lenehan (Australia), Jane Sykes (Australia), Matthew Hoffmann (Australia), Karin Couch (Australia), Tim Edwards (New Zealand), Ron and Shirley Hamilton (New Zealand), Ron Horn (New Zealand), Julie Pirie (New Zealand), John Bailey (New Zealand), Wilfred Owens (USA), Olivier Bulot (Bureau Secretary),

**3. Apologies**

Derrick Frigot MBE (Patron), Roberto Paez (VP Latin America), Dai Harvey (VP Africa), Jurgen Kouwert (VP Europe), Paul Hoze (Jersey), Robert Perchard (Jersey), James Godfrey (Jersey), John Lefeuvre (Jersey), Agustin Robredo (Argentina), Jacobo Cabassa (Guatemala), Anna Cabassa (Guatemala), Joy Gibson (New Zealand), Russel Gibb (New Zealand), Des Hickey (New Zealand), Martino Cassandro (Italy), Paolo Borello (Italy),

**5. Bureau Business**

**d. Treasurer's Report and e. Approve the Accounts for 2024**

The Internal Audit Committee, consisting of Julie Pirie, Jane Harvey and Jens Abelt met with Steve Le Feuvre (Treasurer) and Olivier Bulot (Secretary).

The Internal Audit Committee accepted the accounts, while commenting that the debtor level decreased during 2024, although there is still some work to be done. The total surplus is £2,451, which is good considering the work done on the logo and branding.

Proposed by Julie Pirie and seconded by Alain Remond, the 2024 Accounts and Treasurer's Report were approved unanimously.

## **f. Approve the Budget for 2025 and 2026**

Steve Le Feuvre provided an update on the 2025 budget already approved in Denmark. A lower surplus (6% levy) from the Annual Meeting in Australia is expected, considering the number of attendees. The Secretary service cost is lower than budgeted, but there is a new expense for Social Media external service (£3000). The new logo and website are budgeted at £7500. Net income would be -£7,257

For 2026 budget, Net income would be -£1,150. The surplus from the Annual Meeting in South Africa is estimated at £7500.

Alison Gibb mentioned that the development costs of the new logo and website should be considered an investment rather than a loss, as WJCB has the funds to do it.

John Bailey suggested that more Life Members could be registered in the future, should be encouraged to support the Bureau.

Trevor Saunders proposed, Wilfried Owens seconded, and the 2025 & 2026 Budgets were approved unanimously.

## **1. Strategy Implementation Report**

Alison Gibb provided an update on the implementation of the strategy developed by the Bureau, regarding the key areas of strategic focus: communication, finance, science, and youth.

The new website is almost ready and could be launched in May/June, still need to populate it. It will give space for each forum to communicate also. We also need to reach out to people through Social Media, virtual meetings, etc. and be proud and loud about the breed.

Scientific studies will be available on the website to support the breed advantages. World Jersey is also involved in the Global Methane Genetic program to disseminate the results of the project.

Regarding youth, JETA awards need to be revised to become more sustainable and less expensive. We could do videos on past JETA recipients to tell everyone what they became and are doing now.

On financial matters, a subcommittee is going to pool ideas to be more financially stable. Developing sponsorship is one way to do it, once the website is running.

## **2. WJCB Meetings**

Alison Gibb opened the floor to the attendees to express their ideas: what would they like to see the Bureau do, what we do well, and what we should be doing?

Glen Barrett asked what is the role of the Bureau? Why not define a standard for a Jersey cow, with minimum expectations for breed societies, for instance on classification.

Steve Le Feuvre gave the example of Africa, where the standard of Jersey can be different from other continents.

Alison Gibb acknowledged that getting consistency on classification is a difficult but it is worth considering. Steve Le Feuvre reminded attendees that we had harmonization programs for several years but we abandoned it due to a range of differences.

In general, attendees agreed that World Jersey meetings should bring together younger people but costs of travelling, etc. is a challenge.

Jane Harvey suggested making videos of the tour to share with a larger audience the incredible herd visits organised during the annual meetings. Julie Pirie agreed and mentioned she got 12000 views from her videos of the last few days.

Alain Remond mentioned the global decline in the number of dairy farmers everywhere: we should try to invite breeders of other breeds to open ourselves.

WJCB could bring societies together by having regular Zoom meetings but also continue to rely on the regional forums that facilitate local engagement.

Tim Edwards thought that we needed to push for more research on Jerseys, to convince more people of the natural advantages of the breed.

John Bailey has been on annual tours in the last 20 years or so and really liked the willingness to share information. Since regional forums have been involved in the annual meetings we do better work. We need to work on what makes it more relevant for people.

Trevor Saunders reminded that there is a lot we can't do at the moment due to the constitution, we need to plan this and make the most of this week in Australia.

### **a. 2026 South Africa Annual Meeting**

The next WJCB Annual Meeting will be held in South Africa from 4 to 13 September 2026. A post-tour to Zambia will coincide with the African Jersey Forum meeting.

## **b. 2027 International Conference New Zealand**

The next International Conference will be held in New Zealand in February 2027, the main week will be in Hamilton. Focus will be “the future generation”. Compared to 2011, Jersey NZ will do it differently, starting in North Island, including visits to young Jersey breeders.

## **3. Any Other Business**

Con Glennen asked why it is not possible for other countries to attend the annual meeting via Zoom?

Steve Le Feuvre replied that the constitution doesn't allow it (except during Covid time). This also helps host countries to have more attendees. In 2027 during the International Conference that WJCB will be able to change the constitution.

The President thanked everyone for their attendance at both parts of the Annual Council meeting, and declared that the business was concluded at 10.45 hours