



PRESIDENCY REPORT

2025–2026 MANAGEMENT AND OUTLOOK TOWARD THE 2027 GATHERING

• *Latin America*

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1. PRESENTATION BY THE PRESIDENCY

As President of the Latin American Jersey Forum, I present the management report for the 2025–2026 period, together with the institutional outlook toward the Forum's Fourth Gathering, scheduled for 2027 in Costa Rica. This document brings together the period's main verifiable milestones, the strategic rationale behind the region's work, and the priorities that should guide the next stage.

The Forum has been consolidating itself as a platform for integration, cooperation, and learning among the Jersey associations of Latin America. Its purpose is not to standardize the realities of each country, but to share experiences, identify good practices, and enable every association to adapt and replicate whatever strengthens the breed.

The 2025–2026 management centers on the Third Gathering, held in Uruguay in May 2025, and on consolidating a regional agenda that will allow the Forum to reach Costa Rica 2027 with clear objectives, measurable results, and increasingly active participation from member associations.

2. EXECUTIVE SUMMARY

- The Third Latin American Jersey Forum Gathering took place from May 13 to 16, 2025, in Uruguay, as part of Mercoláctea.
- The gathering combined association-building, farm visits, genetics, production, research, animal welfare, training, judging, and technical meetings.
- The Presidency identifies the following strategic priorities for the breed: production efficiency, solids quality, adaptability, calving ease, sustainability, and a reduced environmental footprint.
- Throughout 2025–2026, the Forum is positioning itself as a permanent exchange network, supported by meetings and communication among associations and by the identification of national good practices.
- The 2027 agenda must turn the Fourth Gathering into a space for results: agreements, regional projects, indicators, and follow-up commitments.
- Costa Rica, host of the 2027 edition, offers an opportunity to strengthen the Forum's ties to its operational origin and deepen its alignment with World Jersey.

3. BACKGROUND AND NATURE OF THE FORUM

According to the Costa Rican Association of Jersey Cattle Breeders, the Forum was created during the annual meeting of the World Jersey Cattle Bureau (WJCB) held in Costa Rica in 2017, on the initiative of producers and representatives from various Latin American countries. Its first gathering took place in Colombia in 2019. Asojersey's historical records also list July 18, 2019, as the date the Forum was formally established in Colombia.

The Forum is conceived as a space for encounter, cooperation, and integration among Jersey associations and breeders across Latin America. Its objectives include association-building; exchange on breeding, genetics,

management, promotion, and marketing; support for national activities; technical training and continuing education; the education of young people involved with the breed; the creation of a regional information base; and alignment with WJCB recommendations on pedigree registration, genomics, and breed standards.

4. PRESIDENCY AND GOVERNANCE 2025–2027

The Forum's Presidency for this period is held by Roberto Páez Muzzulini. In parallel, Asojersey Colombia's Board of Directors for 2025–2027 lists Roberto Páez Muzzulini as President and Liliana Quevedo Soto as Executive Director. This institutional link supports continuity in the Forum's representation and communication work from Colombia.

Responsibility	Institutional Reference
President, Latin American Jersey Forum	Roberto Páez Muzzulini
Asojersey Colombia Board term	2025–2027
President, Asojersey Colombia	Roberto Páez Muzzulini
Executive Director, Asojersey Colombia	Liliana Quevedo Soto

5. 2025 MANAGEMENT: THIRD GATHERING — URUGUAY

5.1 Purpose of the Gathering

Uruguay hosted the Third Latin American Jersey Forum from May 13 to 16, 2025. The gathering aimed to review the breed's current standing, its potential and challenges, and its capacity to adapt to different production systems.

5.2 Agenda Components

- Technical tour of Jersey farms.
- Visits to production models with varying levels of intensification.
- Exchange on genetics, use of sexed and A2A2 semen, embryos, and genetic improvement.
- Visit to the Dairy Unit of the Southern Regional Center, FAGRO–UDELAR.
- Exposure to animal welfare practices and production/health record-keeping systems.
- Participation in Mercoláctea, including breed judging, workshops, and training sessions.
- Conferences and technical meetings aimed at regional networking and learning.

5.3 Featured Production Experiences

Experience	Highlights	Regional Takeaway
La Rosa Blanca	2,300 Jersey head; approximately 1,000 cows in milking; use of A2A2 and sexed semen; annual heifer auction.	Scale, genetics, solids, and commercial orientation.
Venado Encantado	Pastoral system; genetics built through imported animals, embryos, and semen; strong show record.	Integrating genetics with a pastoral system.
CRS FAGRO–UDELAR	Research on nutrition, production systems, environment, and forage.	Connection between academia and production.
Campo Longley	Semi-intensive system; individual production and health records; animal-welfare certification.	Welfare, traceability, and data management.

5.4 Institutional Outcome

The Presidency considers the Third Gathering's main achievement to be the reaffirmation of the Forum's regional character. Beyond the technical agenda, the gathering strengthened ties among associations, producers, technicians, and institutions, and positioned the Jersey breed as one with strategic attributes for efficient, adaptable, and sustainable dairy farming.

6. 2026 MANAGEMENT: CONSOLIDATION AND PREPARATION

Publicly available information for 2026 shows the Forum in a stage of consolidation following the Third Gathering and of preparation for the next regional meeting. The Forum's official channels continue to focus on identifying and replicating best practices, working jointly, and exchanging experiences.

For the purposes of this report, and in keeping with institutional transparency, 2026 activities lacking sufficient public evidence are not presented as completed facts. 2026 management should therefore be understood as a stage of follow-up, coordination, communication, and strategic preparation for the 2027 Fourth Gathering.

6.1 Presidency Priorities for 2026

- Maintain communication among member associations and strengthen each country's participation.
- Document and share national good practices so they can be adapted by other associations.
- Build on the technical learnings from the Uruguay gathering.
- Strengthen the relationship with the World Jersey Cattle Bureau and remain aligned with its guidance on genetics, standards, sustainability, and the breed's future.
- Prepare a results-oriented agenda for Costa Rica 2027.
- Move toward a regional record and a basic information system to measure the Forum's activity.

7. STRENGTHS CONTRIBUTED BY MEMBER COUNTRIES

Country	Observed Strengths	Exchange Opportunity
Costa Rica	Promotion, genetic improvement, registration, training, and institutional structure; host of the 2027 Forum.	Association organization, registration, and breed adaptation.
Colombia	Training, communication, field days, youth, women, promotion, and association coordination.	Generational renewal, communication, and outreach.
Guatemala	Pedigree registration, breed purity, shows, training, and association organization.	Registration, regulation, and training.
Uruguay	Production, genetics, research, animal welfare, and production models.	Efficiency, production data, and sustainability.
Argentina	Shows, dairy farming, training, youth, and institutional coordination.	Training, youth engagement, and breed promotion.
Venezuela	Experience organizing producers and adapting Jersey cattle to different zones.	Recovery and exchange of field experience.

8. STRATEGIC AGENDA TOWARD COSTA RICA 2027

The Presidency proposes that the Fourth Gathering be more than a meeting — it should be the moment to present the results of a regional agenda. The goal is for every association to arrive with concrete contributions, indicators, and proposals.

Focus Area	2027 Objective	Expected Output	Suggested Ownership
Association-building	Strengthen the regional network.	Updated directory and communication protocol.	Presidency + associations
Technical knowledge	Share replicable solutions.	Good-practices databank.	Member countries
Genetics	Support information-based decisions.	Regional document on trends and tools.	Technical committees / associations
Youth	Drive generational renewal.	Latin American Young Jersey Program.	Associations + WJCB/JETA
Communication	Raise the profile of the breed and the Forum.	Digital regional newsletter/magazine.	Communications team
Data	Better understand the regional landscape.	Basic database of associations, breeders, and activities.	Technical secretariat

Focus Area	2027 Objective	Expected Output	Suggested Ownership
Sustainability	Position the Jersey's key attributes.	Agenda on efficiency, solids, adaptation, and environmental footprint.	Regional technical team
Follow-up	Turn agreements into results.	2027–2029 commitments matrix.	Presidency

9. OUTLOOK: FOURTH GATHERING 2027 — COSTA RICA

Costa Rica is set to host the Fourth Gathering in 2027. The host country carries special significance: the Costa Rican Association of Jersey Cattle Breeders itself notes that the Forum was created during the WJCB's annual meeting held in Costa Rica in 2017, and that the first gathering subsequently took place in Colombia in 2019.

9.1 Proposed Concept

“Ten years building unity, knowledge, and a future for the Latin American Jersey.”

The concept aims to connect the Forum's origin with its next stage: a more integrated network, with greater capacity to generate knowledge, visibility, cooperation, and regional projects.

9.2 Suggested Objectives

- Present the 2025–2026 regional balance.
- Share the good practices identified across member countries.
- Define a 2027–2029 regional agenda.
- Establish basic performance indicators for the Forum.
- Strengthen the participation of youth and new generations.
- Deepen alignment with World Jersey.
- Generate verifiable commitments for each association.

10. PROPOSED FOLLOW-UP MODEL

To strengthen the Forum's institutional standing, the Presidency proposes that each annual gathering produce a management report and a commitments matrix. This would allow the Forum to demonstrate continuity between meetings and move from an event-based logic to a regional-process logic.

Indicator	Frequency	Evidence
Active participating countries	Semi-annual	Updated list
Coordination meetings	Quarterly / as scheduled	Minutes or reports
Documented good practices	Annual	Technical fact sheets
Shared training activities	Annual	Agenda and records
Youth engaged	Annual	Participant report
Agreements fulfilled	Annual	Follow-up matrix
Regional promotion activities	Annual	Communications report

11. MESSAGE FROM THE PRESIDENCY

The Jersey breed faces a historic opportunity in Latin America. The challenges of dairy farming — efficiency, quality, adaptation, sustainability, welfare, and profitability — demand that our associations work in ever closer connection.

The Latin American Jersey Forum represents that possibility for unity. Every country holds valuable experience; every producer contributes knowledge; every association has capacities that can strengthen the others.

As the Presidency, our commitment is to keep building an active, united, results-driven Forum — one where exchange becomes knowledge, knowledge becomes action, and action becomes opportunity for the Jersey breed and for Latin American dairy farming.

It falls to us to arrive in Costa Rica 2027 not merely to reunite, but to show how far we have come and to decide together where we want to take the Jersey breed in Latin America.